

# BENEFITS TO PARTNERING WITH A NAF ACADEMY



The benefits to employers who partner with NAF academies are immense, below are some listed:

- Generate positive publicity in the community and increase exposure in the market served by the company
- Lower recruitment and training costs by developing future employees local to the company
- Increase interest in the company's industry by inspiring the future workforce
- Meet a corporate social responsibility or employee engagement pledge
- Provide an opportunity for employees to use their professional skills to benefit the community
- Improve employee retention and morale
- Create a skilled, motivated and diverse talent pipeline that reaffirms the firm's commitment to youth and education
- Improve graduation rates in local communities

"The most important thing we can do as a company is invest in the economic prosperity of our communities. If we can help close the skills gap, we can reduce unemployment and be a force for broadly shared economic opportunity."

- Jamie Dimon, Chairman & CEO, JPMorgan Chase & Co.

## **The Research:**

A 2004 Columbia University Teachers College report on NAF academies and employers reported that the strongest incentive for their continued participation was the quality and effectiveness of NAF student interns. Employers rated the interns' skills as equal to or better than the employer's entry-level employees. For some employers, the program has become a pipeline for quality employees, and many have offered students permanent positions right after high school. Find [\*Shaping Postsecondary Transitions\* here](#).